

TERMS OF PARTICIPATION

NO PURCHASE OR OTHER CONSIDERATION NECESSARY TO PARTICIPATE. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

USE CAUTION AND COMMON SENSE WHEN PARTICIPATING IN THIS PROMOTION. RESPECT AND ENSURE THE SAFETY OF YOURSELF AND OTHERS. DO NOT TRESPASS OR HARM ANYONE'S PROPERTY.

By entering and participating in this Promotion, you ("**You**") agree to be bound by these Terms of Participation (the "**Terms**") and represent that you satisfy all of the eligibility requirements below. This Promotion is subject to these Terms and to all applicable laws and regulations.

1. THE ORGANIZER

- 1.1. This Promotion is run by Red Bull Sweden AB whose registered office is located at Rosenlundsgatan 40, 118 53 Stockholm, SWEDEN with the support of the Red Bull's cooperation partners, agencies and service providers ("**Organizer**").
- 1.2. In the event this Promotion is run via one or more third party platform(s), the Promotion is not linked to the third party platform(s) and is not organized, endorsed or administered by, or associated in any way by the third party platform(s). Your use on the third party platform(s) is subject to the terms and conditions located on such site. The Organizer disclaims any liability should You fail to comply with the third party platform(s) terms and conditions.

2. THE PROMOTION (the "Promotion**")**

- 2.1. The title of the Promotion is Red Bull Nordenskiöldsloppet 220 km.
- 2.2. This Promotion starts on 5 March 2021, 00:00 am and ends on 3 April 2021, 12:00 pm (inclusive). The Organizer must receive all entries before the closing date. All entries received after the closing date are automatically disqualified.

3. ELIGIBILITY

- 3.1. In order to enter this Promotion and be eligible to get a reward, You represent and warrant that You satisfy the following eligibility criteria:
 - You acknowledge that You are a natural person 18 years of age or older at the time of entry. Persons under the age of 18 years of age are not allowed to participate in this Promotion or transmit or otherwise submit personal Data (all data relating to You, such as Your contact details, Promotion responses and photographs) to the Organizer. It is voluntary to provide us with Your personal data; however, You will not be able to enter the Promotion if You do not supply all required personal data.
 - The Promotion is open worldwide. Please note that the Organizer is not liable in cases where Participants are not legally allowed to take part in the Promotion due to national or local laws.
 - The Organizer is not responsible in case a Participant is not physically or mentally able to perform any or all of the described tasks; there is no legal right to participate in this Promotion whatsoever. Organizer is not liable in case a Participant injures him-/herself while performing actions with regard to this Promotion.

- Directors, officers and employees of the Organizer, its parent, and any of their respective affiliate companies, subsidiaries, agents, any company involved in the development or production of the Promotion, professional advisers, third party service providers or advertising and promotional agencies involved with this Promotion, and immediate family members and those living in the same household of such persons (whether legally related or not) are not eligible to enter or win any rewards in this Promotion. The Organizer shall verify these conditions consulting its database at the time of the selection.
- 3.2. The Organizer will not accept entries that are: (a) automatically generated by computer; (b) completed by third parties (on Your behalf) or in bulk; (c) illegible, have been altered, reconstructed, forged or tampered with; or (d) incomplete. The Organizer reserves the right to verify the email address provided by You including where required, any consent provided by a Guardian to require proof of age, identity and/or other provided details at any time at its discretion. In the event of any dispute, entries containing an invalid email address or incorrect data regarding the age or residence of You will be deemed ineligible. You must not enter this Promotion through the use of multiple email accounts or social media accounts. If it becomes apparent that You have used multiple email accounts or social media accounts to circumvent this rule all Your entries will be disqualified.

4. RULES OF PARTICIPATION, SELECTION PROCESS AND THE REWARDS

- 4.1. In order to successfully enter the Promotion, you will have to go to <https://cloud.info.fischersports.com/strava> and follow the given instructions step by step, which includes providing the data that is requested in order to register (e.g. name and email address).
- 4.2. You will have to complete Red Bull Nordenskiöldsloppet 220 km on Strava on <https://www.strava.com/challenges/Red-Bull-Nordenskioldsloppet> in order to successfully complete the Promotion. The registration period starts on 26 February 2021, 00:00 am and ends on 3 April 2021, 12:00 pm (inclusive).
- 4.3. Only one entry per person is allowed.
- 4.4. At the end of the promotional period, race organizer Wolfgang Mehl will hand-pick five participants - who through outstanding performances (overall impression of total duration, number of activities and/or endurance) have shown to have what it takes for the world's longest ski race - as award recipients.
- 4.5. The rewards are: A race package including a pair of Fischer Speedmax 3D skis including a pair of Fischer TURNAMIC® bindings and a starting place for Red Bull Nordenskiöldsloppet in 2022. The reward recipient(s) will be informed 20/04/2021. The total value of each reward is approximately 13 795 SEK. The skis will be shipped internationally through Fischer Sports GmbH or by one of its affiliates. In case nobody is home when delivery is attempted and/or the package is not collected in time, the Participant will have forfeited the Free Product. For the starting place at Red Bull Nordenskiöldsloppet in 2022, a voucher will be sent to the reward recipient(s) by email and to be used upon opening of the registration for the race in 2022. This voucher is personal and non-transferable. If the voucher is not redeemed before the race has sold out, the participant will have forfeited the Free Product.
- 4.6. For full details of the selection process please email 220km@redbull.com. If the selected reward recipient(s) does not meet the eligibility criteria set out in

these Terms, the Organizer will select an alternative reward recipient(s). If You are disqualified, the Organizer is under no obligation to publish this fact. The Organizer undertakes to ensure transparency and to log the selection process appropriately in order for the results to be verified.

- 4.7. Late, illegible, incomplete, defaced or corrupt entries will not be accepted. No responsibility can be accepted for lost entries and proof of transmission will not be accepted as proof of receipt. Entries cannot be returned.

5. NOTIFICATION AND CLAIMING THE REWARD

- 5.1. The contact details You provide with Your Promotion entry will be used to notify You of any rewards You are entitled to receive, so please make sure they are kept up to date and accurate.
- 5.2. The Organizer shall contact the reward recipient(s) using the telephone number or email address provided with the Promotion entry. On notification, the reward recipient(s) will be provided with details on how to claim the reward and will be given up until 7 days (from when the Organizer notified the reward recipient(s) that they were successful) to claim the reward. If a reward recipient cannot be contacted or is not available, or has not claimed their reward within this period, the Organizer reserves the right to offer the reward to the next eligible participant, selected in accordance with the selection process.
- 5.3. The reward is personal and non-transferable and may not be claimed by a third party on Your behalf.
- 5.4. A list of reward recipients may be published on the Organizer's website. In the event that You are a reward recipient You agree that the Organizer may disclose Your information e.g. first name, last name, nickname, in accordance with the above.
- 5.5. The maximum delivery term shall be no longer than 60 days from the end of the Promotion or the date of the reward claim. Any delay in relation to delivery of the rewards shall be communicated to the reward recipient(s).
- 5.6. To the extent permitted by law, the Organizer reserves the right to replace any or all rewards with rewards of equal or greater value.
- 5.7. Please note that no travel or other costs will be reimbursed for the participation in the Promotion except for those expressly mentioned in these Terms. No cash alternatives will be provided and rewards You are entitled to receive are non-transferable and non-refundable.
- 5.8. The reward recipient shall remain liable for all taxes (including interest and penalties) due and payable to competent tax authorities in respect of any prize monies payable.

6. ORGANIZER'S RIGHT TO CHANGE THE TERMS AND TO DISQUALIFY

- 6.1. To the extent permitted by law, and without affecting Your statutory rights, if in the Organizer's opinion the Promotion is compromised by any event beyond the Organizer's control, the Organizer reserves the right to modify, terminate, amend or extend the Promotion without responsibility and liability for any amount or kind of loss or damage that may result to You or any third party (whether direct or indirect). You should check our website regularly for any changes which will apply from the date that they are uploaded.
- 6.2. At any time during the Promotion, the Organizer reserves the right in its sole

discretion to disallow or suspend votes, disqualify and/or remove any Participant if it has reason to believe that where voting is used as a selection process, anyone voting for such finalist has been paid, incentivized or pressured in any way for placing their vote, either by the finalist or any third party and/or the Participant fails to observe these Terms, is engaged in cheating, or where applicable any other kind of illegal or inappropriate behaviour. The Organizer's decision in relation to all matters in connection with the Promotion is final, and no correspondence will be entered into.

6.3. In the event that a winning participant is disqualified, the reward will be forfeited and selected in accordance with the selection process.

7. FAIR PLAY

You warrant that Your entry does not contain material that violates or infringes another's rights or reflects a political statement, including but not limited to privacy, publicity or intellectual property rights, contain brand names or trademarks, other than those of the Organizer, which You have a limited license to use for the sole purpose of this Promotion, contain copyrighted material not created by You, other than material that You have necessary rights, consents and permissions to use, contain material that is offensive, distasteful, dangerous, inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous and obtain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the entry is created. In the event this Promotion is run via one or more third party platform(s), You warrant and represent that Your entry does not infringe the Terms of the third party platform(s).

8. GRANT OF RIGHTS

- 8.1. You may submit the material, where applicable, to the Organizer in connection with the Promotion (collectively, the "Entry Materials"). Entry Materials may contain You, (or another's) voice, image, photograph, statements, biographical information, performances, name and likeness and other user-generated content.
- 8.2. As consideration for Your participation in this Promotion and the opportunity for You to win a reward, You will assign to the Organizer all rights as set forth in the applicable law and to Entry Materials to the broadest extent possible. To the extent that rights are not assignable, You grant to the Organizer a worldwide, unlimited, exclusive, royalty-free, transferable license to use the Entry Materials for the purposes of this Promotion, including but not limited to the display on any and all Organizer and its affiliates' websites, including social media websites. The Organizer does not guarantee any confidentiality with respect to Entry Materials. Subject to any license, You grant herein, any and all Entry Materials that You upload, store, transmit, submit, exchange or make available to the website is generated, owned and controlled solely by You, and not by the Organizer. It is solely Your responsibility to monitor and protect any intellectual property rights that You may have in Your Entry Materials, and the Organizer does not accept any responsibility for the same. You expressly acknowledge that You and any person who appears in the Entry Materials have the right to decline use of the Entry Materials for marketing material.
- 8.3. You represent and warrant that all necessary rights, permissions, consents and moral rights' waivers have been duly and effectively obtained from any performer, presenter, contributor or other person involved in the Entry Materials or rights, services or facilities in connection with it.
- 8.4. To the extent permitted by applicable law, reward recipients may be requested to take part in promotional activity and the Organizer reserves the

right to use the names and addresses of reward recipients, their photographs and audio and/or visual recordings of them in any promotional material to the extent each reward recipient agrees. The Organizer will seek the consent of the reward recipient, where required. You expressly acknowledge that You and any person who appears in the Entry Materials have the right to decline use of the Entry Materials for marketing material.

9. COLLECTION OF INFORMATION AND DATA PRIVACY

Information about how the Organizer may collect, process and store Your personal data for the Promotion and otherwise, can be found within our Privacy Policy at: http://www.redbull.com/pp/en_SE

10. LIABILITY AND WARRANTY

- 10.1. Insofar as is permitted by law, the Organizer, its employees, agents or distributors will not in any circumstances be responsible or liable to compensate the reward recipient or accept any liability for any loss, damage, personal injury or death occurring as a result of participation in the Promotion, as well as taking up the reward. Any limitation of liability shall be excluded for fraud, willful misconduct or gross negligence. Your statutory rights are not affected.
- 10.2. The Organizer and the Red Bull Group exclude all liability to You for any loss of income, loss of profits, loss of goodwill, loss of data, loss of opportunity (in each case whether direct or indirect) and any indirect or consequential loss or damages incurred or suffered by You in connection with Your participation in the Promotion unless such loss arises from the Organizer's or the Red Bull Group's failure to respect its contractual and legal obligations, in which case Red Bull still limits its liability for the abovementioned situations to the extent allowed by applicable law.
- 10.3. The Organizer and the Red Bull Group shall not be liable for: late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries; telephone, electronic, hardware, or software program, network, Internet, or computer malfunctions, failures, delays or difficulties; errors in transmission; reward notification deliveries attempted but not received; any loss suffered by anyone who enters or attempts to enter and/or participate in the Promotion, whether the entry is lost, not submitted, wrongly processed or does not win.
- 10.4. There is no legal right to participate in this Promotion. The Organizer is not responsible if You are unable to participate in the Promotion for any reason.
- 10.5. The Organizer is not liable if You injure Yourself while performing actions with regard to this Promotion. You represent that You do not have any condition and are not affected by any circumstances that would prevent You from safely participating in the Promotion or would pose a present risk to others in Your doing so. You also agree that You are not otherwise prohibited from participating in the Promotion for any reason.
- 10.6. In no event shall the Organizer and the Red Bull Group be responsible or liable for any failure or delay in the performance of its obligations under these Terms arising out of or caused by, directly or indirectly, circumstances or forces beyond its reasonable control, including but not limited to strikes, work stoppages, accidents, or acts of God, and interruptions, loss or malfunctions of utilities, communications or computer (software or hardware) services, when these circumstances constitute a force majeure as defined under applicable local law.

- 10.7. To the fullest extent permissible by law, no conditions, warranties or other terms apply to the Promotion and all free products are awarded "as is" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of satisfactory quality or fitness for a particular purpose).
- 10.8. The Organizer excludes any responsibility and/or liability in case the participation/the award of a reward requires the approval of a Guardian. This solely lies within Your responsibility.

11. GENERAL

- 11.1. If any provision of the Terms shall be held to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions of the Terms shall not in any way be affected or impaired thereby.
- 11.2. These Terms shall be governed by and construed in accordance with the laws of Sweden, and the parties submit to the non-exclusive jurisdiction of the courts competent for the address of Red Bull.
- 11.3. The latest version of the Terms will be available on the Organizer's website.
- 11.4. For general questions arising out of these Terms and/or related to this Promotion, please contact 220km@redbull.com.

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